



Searching for collaboration?

Let **sim** be your service provider for China-based marketing & branding solutions

Enlarge your marketing & branding services offer and extend it to other markets.

Take a chance on partnering with a Swiss quality services provider *in China for China*.

outsource your services in China – gain time and resources

- ▣ translation from English, German and French to Chinese and other Asian languages
- ▣ proofreading, administration & coordination, conversion of documents
- ▣ graphic design
- ▣ marketing support materials printing (business cards, brochures, flyers, et al.)
- ▣ event materials printing (banners, posters, displays, et al.)
- ▣ localization of websites to the Chinese market
- ▣ website maintenance support (CMS maintenance)

add local services – add value to your customers

- ▣ brand adaptation for the Chinese market
- ▣ distribution of marketing material throughout our large network in China and Switzerland
- ▣ corporate identity advisor for China
- ▣ strategy development
- ▣ event management in Shanghai, China

why should you collaborate with us?

- ▣ **we don't have any direct contact with your clients, everything goes through your company - your clients don't have any visibility of us -**
- ▣ **sim** itself is a foreign owned company with a more than 5 years of successful business in the China market
- ▣ Swiss rigor and reliability combined with Chinese efficiency and flexibility
- ▣ strong network of qualified, proficient and reliable Chinese and Foreign professionals in diverse fields of business and industries
- ▣ we employ a very specialized Chinese team with the proper skillset for navigating the lucrative, but at times complex, Chinese business landscape
- ▣ **sim's** business reach extends from local to national and international markets